

Aisling Douglas



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Objective

To obtain a challenging and rewarding UX position where I can utilize my knowledge, proficiency, and skills to contribute to a company's growth.

Education

Internet Applications & Web Development St. Clair College of Applied Arts & Technology

July 2014

Internet Applications and Web Development program produces a graduate with strong technical IT skills and understands business practices and operations. The graduate will have the skills to communicate clearly and concisely about business technologies and present, implement, and maintain new web-based solutions to help organizations stay abreast of change and maintain their competitive edge.

G.P.A: 3.88

Activities: *Vice-President, Web Club.*

Skills

User experience design, user interface design, web design, Sketch3, InvisionApp, wire framing, mockups, personas, use cases, HTML5, CSS3, JavaScript, jQuery, Canvas, PHP (CakePHP), Adobe Creative Suite (PhotoShop, Illustrator, DreamWeaver, Edge, Flash, Premiere, Fireworks), usability testing, Visio, C#/ASP.NET, MySQL, Git, Linux (Fedora Red Hat), MailChimp, Google Analytics, Google AdWords, WordPress, Microsoft Office Suite. Proficient in W3C coding standards.

Community Involvement

Program Advisory Council Member – St. Clair College (Internet Applications & Web Development)
Program Advisory Council Member – St. Clair College (Mobile Application Development)
[Hacking Health](#) - Web Administrator
[Computer Girls](#) – Program Facilitator
[Press Play](#) – Open Data Hackathon Judge
[Panelist](#) – Journalism & IT: Open Data
[HackWE](#) – Hackathon Contestant
[Panelist](#) – Press Play: Data/Journalism Roundtable Discussion
[Panelist](#) – Leadership Windsor-Essex Learning Day
[Mentor](#) – Build-A-Dream event (2014, 2015, 2016)
Panelist – Build-A-Dream event (2016)
Mentor – Junior Achievers of South Western Ontario (2015 & 2016)
[Featured](#) – “Because it’s 2016” ([Re-tweeted by Canadian Prime Minister Justin Trudeau](#))

Experience

Alteris Group – User Experience Lead

August 2016 – Present

This client-facing position has allowed me the opportunity to integrate UX into the software development process in the early technical design stage - as a pioneer and advocate of UX at Alteris Group, I am an integral part of the introduction and continuation of UX to the company-wide process. I continue to lead this charge through on-going training, consultation and personal development.

- Wireframes (Balsalmiq, Sketch 3)
- Mockups
- Interactive prototype development (UXPin, InVision App, Adobe XD)
- UX consultant for eLearning
- Agile design sprint implementation
- Information architecture documentation (functional requirements, solution creation documents, workflows, card sorting, etc)
- eLearning storyboards
- Personas
- User flows
- Guerilla user testing

Clients: Ford (multiple projects), Ally Financial, Johnsons Controls, MPG, Henkel, Kroff Chemicals, ABC Companies, and more

Alteris Group – Lead User Experience Architect

February 2016 – August 2016

Transforming and building upon Information Architecture documentation, growing it to a full scale User Experience process.

- Lead of a small team
- Information architecture documentation
- Personas
- User flows
- Storyboards
- Wireframes
- Mockups
- Interactive prototype development (UXPin, InVision App, Adobe XD)

Alteris Group – Information Architect

February 2015 – February 2016

Solely responsible for the Information Architecture documentation within Alteris Group.

- Requirements gathering
- Client facing position
- Information architecture documentation (functional requirements, solution creation documents)
- User flows
- Wireframes

Alteris Group – UI/UX Designer

November 2014 – February 2015

As the first UX focused employee in the company, this position combined coding, graphic design and user experience design thinking in one, all encompassing role.

- Full scale designs (Photoshop, Sketch 3)
- Prototyping (HTML5, CSS3, jQuery)
- Front-end development
- Assisted as a UX focused consultant during brainstorming sessions with stakeholders

- St. Clair College - Instructor – UX/Usability** September 2015 - Present
- Sessional-based part-time instruction
 - Curriculum development for 2016-17 UI/UX based courses
 - Course development and instruction: Web Usability
 - Course development and instruction: Mobile UI Fundamentals
 - Course development and instruction: Business Information Systems
- Hackforge & W.E.S.T. – Program Facilitator, Computer Girls** August 2014 – July 2015
- Curriculum development and maintenance
 - Instructor for both computer basics classes and coding based classes
 - Creating and maintaining code bases
- AlphaKOR Group Inc. – Creative Media Specialist** August 2014 – November 2014
- Web design
 - Application user interface (UI) design
 - Social media management
 - Search engine optimization
 - Search engine marketing (AdWords)
 - Copywriting
 - Copy editing
 - WordPress theme customization (PHP, CSS, HTML)
- Beauty Collection - Online Party Host, Marketing Team (Remote)** 2011 - Present
- Host online social media parties with various beauty brands online
 - Trusted with client/brand communication
 - Blogging: Product reviews, tutorials and tips
- Freelance - Web & Graphic Designer** 2007 - 2014
- Adobe Photoshop – posters, business cards, flyers, wireframes, mockups
 - HTML5 & CSS3
 - Facebook Page customization – profile photos, cover photos, custom tabs.
 - 2012 onward - JavaScript, jQuery, AJAX, and PHP
 - Usability surveying
 - WordPress set-up and installation
 - WordPress theme customization (PHP, CSS, JavaScript)
- St. Clair College - Student Mentor – Web Development** 2013 - 2014
- Provide first year web development students with academic and social support
 - Tutoring
 - Designed workshop and event posters for the mentoring department for two campuses
 - Designed mailers for the mentoring department. Delivered to over 3000 students
- SteamJet Canada – Web Developer/Social Media Manager (Remote)** 2011 - 2013
- Web development (HTML, CSS, PHP), design & maintenance
 - Co-ordinate, design and implement all advertising campaigns online & in print
 - Managed all social media profiles
 - Customer support (online)

Optimize It Designs- Web Project Manager

2008

- Responsible for the progress of all active web projects.
- Managed a team of 4 designers,
- Coordinated collaboration with graphic design team
- Implemented a time and project management system, which was put in place for entire company.

Dialogue Management Group/Convergys – Training Specialist for Chrysler

2006 – 2009

- Developed & administered interesting and effective training programs for new client-programs and procedures
- Conducted technical training and maintained technical documentation
- Training on corrective behavioral and coaching issues
- Created and maintained training documentation online
- Administered and instructed CSR University - internal self-improvement courses offered with in company
- Successfully trained Program Managers and Program Leaders for new site in India & Arizona(outsourcing program)
- Worked with closely with management in parent company - BBDO Detroit - and the client, Chrysler